











ESC in car sales

The top ten car dealers in Europe

Ranking	Car dealer	City	Country	Manufacturer	Sales promotion	Detailed ESC knowledge	Proactiveness/ recommendation	General knowledge	Overall rating	Overall rating
1.	Auto de Graef	Cologne	 D	Fiat	-	++	++	+	96.1	++
2.	Ostermann	Innsbruck	 A	Renault	-	++	++	o	95.5	++
3.	Autohaus Amian	Cologne	 D	Honda	-	++	++	o	95.3	++
4.	Eef en Huub	Rotterdam	 NL	Opel	-	++	++	o	95.1	++
5.	Ardea Auto B.V. Rotterdam Zuid	Rotterdam	 NL	Ford	-	++	++	-	94.7	++
6.	Van Kerkhof & Visscher	Rotterdam	 NL	Renault	-	++	++	-	94.5	++
7.	Auto Muntstad Utrecht	Utrecht	 NL	Volkswagen	-	++	++	-	94.5	++
8.	Volkswagenzentrum Leipzig	Leipzig	 D	Volkswagen	--	++	++	+	94.0	++
9.	Renault Croydon	London	 GB	Renault	--	++	++	+	94.0	++
10.	Gerli Antonio e Giuseppe s.r.l.	Milan	 I	Opel	--	++	++	+	94.0	++

++ very good
 + good
 o acceptable
 - poor
 -- very poor

In total 500 car dealers were tested.